

# POWERLINES

MONTHLY NEWS FOR *Hour of Power* SPIRITUAL SHAREHOLDERS AND FRIENDS

*You'll receive this beautiful keychain when you help support the world wide telecast of Hour of Power.*



KEYCHAIN SHOWN SLIGHTLY LARGER THAN ACTUAL SIZE.

## For God so loved the world!

**F**or 37 years, the *Hour of Power* has been the bright, beaming beacon of hope and love for untold millions of persons around the world! And every day we receive thousands of letters and e-mails from around the world, in scores of different languages, saying, "Thank you! You saved my life!"

Angelika, a heartbroken young widow in Germany, recently wrote:

*"Three weeks after my husband Jeff arrived in Afghanistan, he was killed in an ambush. The Army awarded him a posthu-*



*mous Silver Star and a Purple Heart, and gave them to me because Jeff has no family.*

*Then, one Sunday morning, I found the Hour of Power on television. I have never missed the program since. Every word of your sermons opened my broken heart to God's love. God has used you to bring me out of my valley of the shadow of death. I joined a church, but the Crystal Cathedral will always be the church of my heart. I'm now a member of the Eagles Club in Germany."*

"To help us broadcast the positive message of God's love through the *Hour of Power* into countries where people are really struggling, it is our plan to have our more financially able international ministries help to share those costs," says Pastor Robert A. Schuller.

**"You Saved My Life!"**

In order to accomplish this God-inspired goal, we are asking for your help today. Currently, the *Hour of Power* is watched by 10 to 20 million people around the

**Love** cont. on page 4

*The Netherlands: Back row, from left: Inge Neijndorff, Peter Joseph, Charles Stoffers, Erik van Laar, and Reint van de Laan. Front row, from left: Louis Pool, Marit Kaiser, Ans Visser, Bianca van der Kamp, and Wendy Willemse.*



## How our international Hour of Power broadcast grew...

In 1972, Bill and Elsie Baker of Australia, concerned about the decline of the church in their country, visited Dr. Norman Vincent Peale, whose book they had used to encourage Australian ministers. Dr. Peale suggested they also speak with a young pastor in Southern California, so the Bakers met with Dr. Robert H. Schuller. On a return trip to Garden Grove in 1974, they discussed the possibility of an *Hour of Power* broadcast in Australia, which became a reality in 1976.

By 1980, the *Hour of Power* international outreach expanded, when our Canadian ministry was established. By 1981, the broadcast range grew to cover Canada from the Maritimes to British Columbia.

In 1989, media mogul Rupert Murdoch launched the first satellite TV channel in Europe. "That was the catalyst that initiated the full expansion of the *Hour of Power* worldwide," says John Townend, Director

**International** cont. on page 4

*Hong Kong: Sitting, from left: Robert H. Schuller, Samuel Yung, and Donald Chu. Standing, from left: Francis Tsui, John Townend, Joseph Yeung, and James Chak.*



*Australia: From left: Robert A. Schuller, Donna Schuller, Lyn Perry, Jane Clendining, John Townend and Vanessa Roukcham.*



*South Africa: Henry Pool.*



*Russia: Left to right: Natasha Syschikova, Andrei Danilenko, Vladimir Smirnov.*



*Switzerland: Back, left to right: Rosi Blissenbach, Ursula Stämpfli. Front, left to right: Janine Schäfer, Anita dos Santos.*



*Canada: From L to R: Henk Hoorenborg, Irene Sorensen, Yvonne Peters, Rita Neal, and Hazel Kyle*



*Germany: From left to right: Tabera Lahr, Frank Handrich, Hermine Kefer, and Chris Hofer.*

MESSAGE FROM OUR SENIOR PASTOR

## A Worldwide Mission of Encouragement and Hope

Currently, over one billion people on planet earth live on less than \$1 a day. A shocking reality, but it's true. And here's the good news:

Jesus reveals the solution to this wealth imbalance in Luke 12:48, telling the more able to love and lift up the less able by sharing their overflow.

Did you know that it costs only 17 cents per person per year to make the power-packed, life-saving message of our *Hour of Power* available? That is nothing short of a miracle! Yes! — it's a miracle that God has provided so that we can reach so many millions of his beloved at so small a monetary cost.

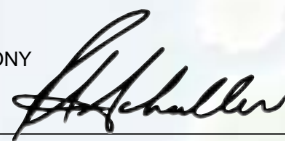
Today, I am asking for your prayers and your provision to bring the *Hour of Power* to every country and potentially every person in the world — to people like Sally Koroma, a refugee from war-torn

Sierra Leone. Sally wrote to us recently and shared, "I've been so blessed by (your) preachings...and your songs always revive my soul."

As *Hour of Power* partners, together we are helping revive souls around the world by providing essential emotional, psychological, and spiritual relief through the timeless universal teachings of Jesus Christ. We are encouraging those in need to escape unbearable situations and empower their own dreams.

As senior pastor of our worldwide congregation, I remain grateful for YOU, as we stand together — one in faith, on this God-ordained international journey, bringing His encouragement, His hope, and His joy to people so desperately in need.

ROBERT ANTHONY SCHULLER




### From England...

"Tuning in to the *Hour of Power* every Sunday is a blessing. The Holy Spirit — filled message, the glorious sounds of the world — class choir and orchestra, and the moving testimonies of your guests have brought tears to our eyes. What a wonderful way to bring people to the Lord!"



◀ STUART AND JUNE HENDERSON ▶

### From Kenya...

"I applaud you for the good work you are doing. I encourage you and pray that God will continue to enlarge your boundaries in south Africa and the rest of Africa."



▶ ROZINA, KENYA

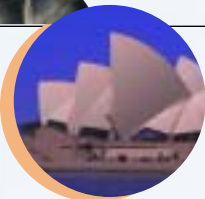
### From Switzerland...

"One Sunday, four years ago, I found the *Hour of Power* on the VOX channel. Your wonderful choir is what first got my attention, but once Pastor Schuller started his message, I had to keep watching. God touched me so deeply, I became a believer, and it was the start of my wonderful new life with God!"



◀ XAVER WEBER

1976



**1976 Australia:** The *Hour of Power* airs in Sydney in October, reaching 70% of Australian households within two months.

1980



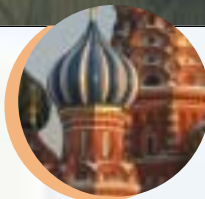
**1980 Canada:** The Canadian *Hour of Power* is established and in later years contributes to the launching of the Dutch and German ministries.

1989



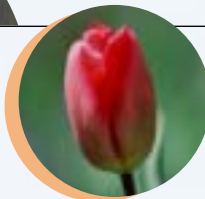
**1989 Europe:** Rupert Murdoch pledges free *Hour of Power* TV time as long as he retains network ownership, which he does to this day.

1989



**1989 Russia:** Doing God's work in Russia also includes the Russian Farm Project, launched in 1993 and now a non-profit corporation, one of Russia's largest agricultural food product providers.

1991



**1991 Netherlands:** The *Hour of Power* is launched, and in 1999 national coverage is achieved through RTL 5. Now more than 200,000 viewers watch the *Hour of Power* in Holland every Sunday.

### BEHIND THE SCENES AT THE CRYSTAL CATHEDRAL

# The sun never sets on the *Hour of Power*!

"Seeing firsthand the power of the *Hour of Power*, by how people responded to it, made me realize that the message coming through could easily cross international borders, continents, and cultures," says John Townend, executive director of the Crystal Cathedral *Hour of Power* International Ministries. John began his association with the *Hour of Power* in 1975 when he was the person in charge of religious programming for one of Sydney's three television networks.

In 1999, Dr. Schuller gave John the entire responsibility for the *Hour of Power* International Ministries.

"Bill and Elsie Baker (see story on page 1) had just returned to Australia from America and were trying to get the *Hour of Power* on television," he remembers, "and she needed a freelance producer/director to construct the program produced in the United States for Australian people."



John receives his 32 years service award from Robert and Donna Schuller

*From Canada...*

"When my husband of 69 years passed away, I was so alone that I prayed to God every night to let me know I was not alone, and that He was with me. His answer came for me through Pastor Robert Anthony Schuller's message. His words were so powerful that I knew God was with me. At 94, walking is a little difficult for me, so every Sunday I look forward to the *Hour of Power*, which has given me strength for many years."

MURIEL GALLINGER, ATHENS, ONTARIO



A MESSAGE FROM OUR FOUNDING PASTOR

Many years ago, traveling by airplane to another city, a businessman gave me his card, asking me, "What business are you in?" I answered, "Oh, I'm in a global company, and you will find us at work all around the world." Impressed, he said, "Really, is it Shell Oil?" He went on to name other international companies, and I answered, "No,



So, at the very beginning of the drive-in church in 1955, our church budget included the support of a missionary in Japan, and one in South Africa. In the 1970s, we went on to build a medical clinic in Chiapas, Mexico, and a school in a remote mountain village in Korea. We purchased a

Here I am...use me!

I am a member of the clergy with the Church of Jesus Christ, and we have representatives in countries around the globe."

Yes, hundreds of years before our high-tech culture, e-mail, television, the Internet — yes, even before telephones and airplanes — the church already was in the global business of building the kingdom of Jesus Christ.

My childhood farm was pretty much isolated from the outside world, yet at our country church we heard courageous stories of missionaries like David Livingstone, attacked by a lion in Africa; Dr. Ida Scudder, the first doctor to give medical help to women in India; and my Uncle Henry, a missionary to China.

helicopter for the jungles of New Guinea.

Via global television, we became missionaries to the world — with all its contradicting philosophies, competing faiths, hostile religions, conflicting cultures, and warring politics. For 37 years, messages of our positive Christian faith were delivered to millions of television viewers in dozens of countries.

What a calling we have, to share universally the Gospel of Jesus Christ: Faith, Hope, and Love.

May our prayer always be, "God, use me to show Your caring love to the world. 'Here I am...use me.'"

ROBERT H. SCHULLER



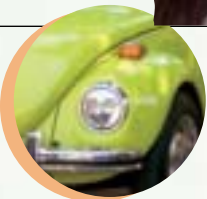
*From Russia...*

"As a 10-year-old kid sitting in front of the TV, I was so touched by what I was watching and hearing on the *Hour of Power*. I cried, wanting to have God in my life, and thanks to you, I do now. Praise God! Thank you from the bottom of my heart!"

NADYA SHULLER ▶

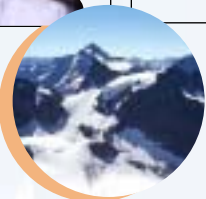


1992



**1992 Germany:** The *Hour of Power* ministry is registered. In 2004, national coverage is achieved through VOX, a major television channel in Germany. "The German people need the positive and powerful message of the *Hour of Power*," Managing Director, *Hour of Power* Germany, Frank Handrich says.

1993



**1993 Switzerland:** Another European ministry for the *Hour of Power* is established. The VOX telecast gives 100% coverage, and now funds for the Swiss ministry come from its Eagles and Golden Eagles clubs, the Crystal Cathedral Ambassadors program, and many other generous donors.

1995



**1995 New Zealand:** The *Hour of Power* first goes to air, but even before the *Hour of Power* is broadcast in New Zealand, locals support the program by purchasing tapes and sending donations to Australia.

2000



**2000 Hong Kong:** After many years of trying to secure good coverage for the *Hour of Power*, our weekly telecasts commence on ATV. In 1977, Dr. Robert H. Schuller becomes well-known in Hong Kong when his book, *Move Ahead with Possibility Thinking*, is translated into Chinese.

2005



**2005 South Africa:** The annual cost of TV airtime in South Africa is \$4,000. "We ask for your prayers for this funding," Henry Pool says, "because we serve a prayer-answering God."

Production challenges didn't bother the honors graduate from the London Film School. First, John had to find the Australian counterpart for the Ed Arnold volunteer announcer spot. When he realized that, for the ministry to be successful, they had to be able to pay their airtime bills, he got into fund-raising.

John's first attempt at raising support was simple — he figured out that he needed 5,000 people to contribute \$2 a week. And that's how the Australian ministry's "Growing 5,000" club was born. Over the years, tens of thousands of Australians have been members of this group, and current members contribute \$25 a month. The group has contributed enough funds to help set up other ministries in Europe and New Zealand.

John runs the Crystal Cathedral International Ministries from

*John cont. on page 4*



**DANIELA SOUFI**, Executive Assistant of International Ministries German-born Daniela joined the Crystal Cathedral Ministries eight years ago, after she moved to the United States from Italy to marry her husband. Her command of three languages — English, German, and Italian — made her the ideal person for the job. She performs a variety of highly responsible and complex support functions for the Director of International Ministries, directs office activities, and acts as a liaison to overseas ministries, the Crystal Cathedral, and the general public. "The most exciting and dynamic part of my job is working with ministries from different cultures in a professional relationship, which is based on the teachings of Jesus Christ," Daniela says. "We share our mutual respect, kindness, understanding, and open communication. Solid, meaningful, and lasting relationships are developed from a foundation of shared experience, shared mission, shared loyalty, and trust."

**International** *cont. from 1*

of *Hour of Power* International, “because now people all over the U.K., Holland, Germany, and other Central European countries were able to see it.”

On December 25, 1989, with more than 250 million watching, Dr. Robert H. Schuller made history as the first pastor to deliver a Christmas message on Soviet television. Today, the *Hour of Power* is available across Russia and the countries that used to form the Soviet Union.

**“Dr. Schuller is a global Christian leader, whose work positively inspires people’s lives”**

Established in 1991, the Dutch ministry expanded in 1997, when Jan van den Bosch, an independent TV producer and former presenter for Dutch National Television, moved the *Hour of Power* to a more widely viewed channel. Today, it is considered one of the most respected TV programs in Holland, recently celebrating its 400th broadcast.

Established in 1992, by 2004, *Hour of Power* Germany had reached 110 million potential German-speaking Europeans each week through the popular VOX network. Currently, the goal for the German ministry to become self-supporting by 2009.

In 1993, the *Hour of Power* “crossed” from Germany into neighboring Switzerland, reaching thousands through CNBC and VOX.

The *Hour of Power* was first televised in New Zealand in 1995, expanding in 1997 onto one of the country’s three major TV networks. Today, the *Hour of Power* is available in 98% of New Zealand homes.



*New Zealand: Left to right: Val Setters, Gulnara Muldabayeva, Ayleen de Vilder, and Nancy Goodwin.*

The Hong Kong ministry opened in 2000, and the *Hour of Power* began airing in 2001. Plans are currently underway to expand viewership by four to eight times what it is today.

*Hour of Power* South Africa was established in 2005. Its volunteer director, Henry Pool, firmly believes that broadcasting the positive faith message will help tremendously in bringing down the crime rate in his country.

Our offices in the United States and abroad help the *Hour of Power* broadcast reach to Africa, Papua and New Guinea, Southern Indian, the Philippines, Jordan, Egypt, Iran, Iraq, Kuwait, Syria, Mainland China; and closer to home, Bermuda, Puerto Rico and the Virgin Islands, and more.

Possibility thinkers, like the people in this story and others like them, are the powerful friends who make it possible to broadcast the *Hour of Power* to every corner of the world. ■

## walk Where Jesus Walked

OCTOBER 14 TO 23, 2007

**Photograph the Holy Land with Ken Duncan!**

Joining Robert and Donna Schuller on our upcoming Holy Land tour is one of the world’s most respected panoramic photographers, Ken Duncan. During this 10-day spiritual retreat in the most spiritually significant location of all, Ken will lead workshops in photography, a tremendous added value for all travelers on this amazing journey.

Also joining Ken are his wife Pam and their daughter Jessica. “I believe that every Christian should complete this journey at some point in their life because it allows a deeper understanding of the Scriptures and really brings the Biblical story to life,” Ken says. “And this time, I want to share it with my family.”

You, too, might want to pack your camera and bring your family to “Walk Where Jesus Walked.” Call 714-544-5679 today for information.

**John** *cont. from 3*

Sydney, Australia, where he also is still in charge of the Australian ministry. He’s on the road about one third of the year, visiting headquarters in Garden Grove and the various ministry offices around the world. In Garden Grove, his able assistant Daniela Soufi (see sidebar) is the in-house liaison with the world.

“I’ve been with the *Hour of Power* longer than with my wife Helen,” John adds, “but I knew Helen first.” John and Helen have been married 30 years, and they have two sons, Nicholas, 29, and Geoffrey, 28. Helen taught high school English and returned to work part time after her children grew up. “But now she takes care of me full time,” says John.

John spends his early mornings working with the office in California. By mid-morning, he’s working with Australia and New Zealand, and he spends afternoons with Asia and evenings with Europe. “I don’t need much sleep, and I work a lot out of my home.”

“Queen Victoria used to say that, ‘The sun never sets on the British Empire,’” John says. “I say, the sun never sets on the *Hour of Power*.” ■

**Love** *cont. from 1*

world — reaching homes across the war-torn Middle East; in HIV/AIDS- and poverty-devastated Africa; in secular Europe; in 98% of Australia and New Zealand; and in China, Hong Kong, and other parts of Asia.

Some of these countries support their own regional TV expenses, but many — especially the poorest places where people need our message the most — cannot. The *Hour of Power* “headquarters,” located at the Crystal Cathedral in the United States, currently provides over \$600,000 a year to help cover these costs, but the need is much greater.

Any gift you send — of \$40, \$30, 20, or more (whatever amount God lays on your heart) — will help broadcast the message of God’s love around the world, bringing hope to the hopeless!

An exquisite key ring, with the words from John 3:16, “For God so loved the world...” etched deeply into the shiny, silvery heart, is our loving gift to say “thank you” for your support of the international broadcast of the *Hour of Power*. ■



appear on the beautiful granite “Millennial Memorial Wall” at the heart of the Crystal Cathedral garden grounds. Call 714-971-4126, or go to [hourofpower.org/support](http://hourofpower.org/support).

• **“Walk of Faith”:** Honor the life or memory of a loved one by placing a stepping stone, inscribed with name and favorite Bible verse, in the Crystal Cathedral garden grounds, which the proceeds will endow. Call Beth Muma at 714-971-4000.

**3  
OPTIONS TO  
SUPPORT THIS  
WORLDWIDE  
MINISTRY**

• **Convenience Gift Plan:** Save time and stamps with safe and easy electronic funds transfer of your donation to this ministry. Call 1-800-9-POWER-9 (1-800-976-9379), or go to [hourofpower.org/support](http://hourofpower.org/support).

• **Legacy Gift:** By remembering this ministry in your will and estate, your name will

CRYSTAL  
CATHEDRAL