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## **DR. ROBERT A. SCHULLER AND CHRIS WYATT'S COMSTAR ACQUIRES AMERICANLIFE TV NETWORK™**

**Network to Serve As New Premiere Destination for Family Programming**

### **Reverend Schuller Returns To Television With All-New Show**

**Los Angeles, CA – May 27, 2009** – It was announced today that ComStar Media Fund, LP, through its subsidiary ComStar Networks, LLC has acquired popular “baby boomer” network AmericanLife TV Network™ (ALN) for an undisclosed sum. The announcement was jointly made by ComStar Chairman Dr. Robert A. Schuller and ComStar President & CEO Chris Wyatt, who assume oversight of the network.

ALN thrives as the only independent network devoted to America’s baby boomer generation and their families, delivering classic TV, lifestyle, original and socially responsible programming that addresses compelling issues important to today’s baby boomer audience. With the acquisition of ALN, ComStar has a vehicle to build out a premiere family-friendly network that will amalgamate television and Internet mediums and fill a void for safe, family programming targeting viewers of all ages.

Commented Wyatt, “For too many years, baby boomers and their children have been assaulted by programming that exemplifies anything but family-values. When was the last time you sat down with your family and didn’t have to cringe at vulgar language, lewd storylines and inappropriate commercials? We are developing new, original programming by leveraging our relationships with the world’s top artists, directors, producers, brands and the advertising community, with an obvious focus on family-values based programming.”

The network provides a platform for the return of Reverend Robert A. Schuller to the media marketplace. One of the most recognized orators in the world, Dr. Schuller served as Senior Pastor of Crystal Cathedral Ministries and hosted the phenomenally popular global weekly television program, the “Hour of Power.”

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Said Reverend Schuller, "Having been on television for 32 years, I've witnessed first-hand the decline of family-values programming in America. I'm looking forward to pioneering a new definition of 'family-values' programming that speaks to all generations. As for my regular viewers on the *Hour of Power*, I encourage you to call your cable or satellite provider to get ALN as not to miss the Fall debut of my new series. I can assure you, it won't be like anything else on television today."

Wyatt added, "We are not creating another religious network but rather a family-values channel. We've tapped into a huge underserved market and have the opportunity over time to increase distribution to exceed 40 million homes. As the founder and former CEO of GodTube.com, one of the fastest growing website's of 2007, I have experience to apply to achieve this type of growth in cable and satellite distribution."

Among the assets purchased by ComStar through the acquisition are ALN's more than 12.7 million subscribers, a rich library of over 700 hours of original programming, as well as a significant, growing distribution base. ComStar expects to leverage these assets to grow subscribers and to use in ancillary opportunities.

Changes at the network will include improving the network's on-air look, revamping syndicated programming and strategically rebranding the network as the destination for family values. The network will develop new original family-friendly based content to compliment an expansive offering of classic programs and films.

### **About ComStar Media Fund, LP:**

ComStar Media Fund, LP was founded by Dr. Robert A. Schuller and Chris Wyatt. The fund is actively acquiring media properties that globally distribute family-value programming through television, mobile and Internet platforms. ComStar Networks, LLC is owned by ComStar Media Fund, LP.

Dr. Schuller, former Senior Pastor of Crystal Cathedral Ministries, hosted a worldwide weekly television program entitled the *Hour of Power*. Based in the US, the internationally televised ministry had offices in The Netherlands, Canada, Russia, Germany, Austria, Switzerland, England, Australia, New Zealand, South Africa and Hong Kong. With more than 20 million viewers worldwide, Dr. Schuller is considered one of the most listened-to orators in the world. His vision is to change the face of "Judeo-Christian" media with

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compelling programming that entertains and engages, that reaches young and old, and that drives viewers to engage more fully on a personal level.

Mr. Wyatt is the former CEO and founder of Godtube.com, one of the fastest growing websites of 2007 according to comScore. Mr. Wyatt began his career as a successful television producer shortly before graduating from the University of Southern California at age 19. As a television producer, he created and produced some of the first reality-based shows. In the late 1990s, his work on television and with online video caught the attention of Softbank, where he was tapped to help create the world's first social network (communities.com).

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